

DIGITAL HUB NEWSLETTER

The latest news of Digital Hub Ecosystem

Traveloka and Monash University Sign MoU

KlikDokter Expand Reach, Spread Wings to Digital Hub

Digitalhub Next Action! (ScaleBox) Raised over 10 Million USD for Funding Digital Start-ups

Tokopedia Launches New Initiatives in Digital Hub

SWAP Energy to grow with Digital Hub ecosystem



in frame: Monash University Indonesia - Professor Andrew MacIntyre, President, Traveloka - Ms Ellen Tuwaidan, Chief People Officer

Traveloka and Monash University signed MoU

Jakarta, March, 2 2022 – Traveloka and Monash University, Indonesia, today signed a Memorandum of Understanding (“MOU”) on Human Capital Empowerment and Innovation for Technology Ecosystem. The pilot program of this strategic non-commercial collaboration, among many other programs to come, will be on knowledge sharing aimed at capacity building towards professionals in Monash University, Indonesia. The MOU was signed by Ellen Tuwaidan, Chief People Officer, Traveloka, and Professor Andrew MacIntyre, President, Monash University, Indonesia at a ceremony hosted at HOM Residence, the official residence of the Australian Ambassador to Indonesia, and graced by the presence of Dr. Lukman, S.T., M.Hum., Director of Institutional in the Directorate General of Higher Education, Ministry of Education and Culture - Research and Technology of the Republic of Indonesia, as well as Australian Ambassador to Indonesia, Penny Williams.



Digital Hub at BSD City

p. 021-50-368-368
 Jl. BSD Grand Boulevard
 BSD City, Tangerang - Indonesia

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in frame: Monash University Indonesia - Professor Andrew MacIntyre, President, Traveloka - Ms Ellen Tuwaidan, Chief People Officer, Ms. Penny Williams PSM, Australian Ambassador to Indonesia, Dr. Lukman, S.T., M. Hum., Institutional Director of Directorate-General of Higher Education Research and Technology, of the Indonesian Ministry of Education, Culture, Research and Technology

Prof. Ir. Nizam, M.Sc., DIC, Ph.D., IPU, Asean Eng., Director General of Higher Education, Ministry of Education and Culture - Research and Technology, Republic of Indonesia, said, “The signing of this MOU between Traveloka and Monash University, Indonesia in the education sector is expected to contribute positively to talents in Indonesia. By partnering with each other, greater progress is made towards achieving the government’s goal of reaching nine million digital talents in Indonesia by 2035.”

Specifically, under the MOU, the two organizations will look to collaborate by:

Supporting the Indonesian government’s goal of reaching nine million digital talents by 2035;

Contributing to the creation of an exceptional talent pool in Indonesia in the Digital Technology domain, to meet the industry’s needs;

Upskilling Indonesian academics with real business use cases from the industry and to encourage the bridging of academic preparation with industry expectations, as well as to address the technology industry’s talent and skills needs to stay relevant in the fast-changing technology sector, through the pilot program.

Ellen Tuwaidan, Chief People Officer, Traveloka, said, “As an Indonesia-based technology company, we are committed to contribute positively to the country’s talent development and to generate human resources with global competence. In regard to this, the strategic collaboration between Traveloka and Monash University, Indonesia is expected to build on capacity and empower digital talents. We hope that this collaboration will open other potential opportunities, and together we can add more value to the digital and technology sector in Indonesia.”

“It is good that both Traveloka and Monash University, Indonesia are coming together to present a series of initiatives aiming to upskill Indonesia’s talents, specifically in the technology sector. The collaboration is part of our commitment and manifestation in producing talents that are ready to meet the needs of the industry, stay relevant and to produce various innovations in the future,” shared Professor Andrew MacIntyre, President, Monash University, Indonesia.

Ambassador Penny Williams added, “I am delighted Monash and Traveloka are partnering to build digital skills and literacy – at a time when Indonesia is prioritizing digital transformation through its G20 presidency. These are exactly the partnerships we hope and expect to see more of, as Australia and Indonesia implement IA-CEPA. As the first foreign university in Indonesia, Monash is leading the way.”

This MOU is also the first collaboration between Traveloka and Monash University, Indonesia that will focus on upskilling, networking, and training initiatives. Also has proven Digital Hub as the main collaborative district in Indonesia.

**Ellen Tuwaidan,
Chief People
Officer, Traveloka**

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The collaboration will leverage on the strengths of Traveloka, Southeast Asia’s lifestyle superapp that always innovates to provide end-to-end lifestyle solutions underpinned by human-centered proprietary technology, as well as Monash University, Indonesia’s leading reputation as the first foreign university established in Indonesia, operating with the support of both the governments of Indonesia and Australia, that will bring its network and experiences in research and science.

klikDOKTER

Konsultasikan masalah kesehatan Anda Kapan Saja

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The image shows a smartphone displaying the KlikDokter app interface. The screen features a search bar at the top, a 'LIVE CHAT' section with a doctor's profile, and various health-related icons like 'Live Chat', 'Health Tools', 'Penyakit', and 'Obat'. Below these are 'Trending Topics' and 'Health Tools' sections.

KlikDokter Expand Reach, Spread Wings

Jakarta, March 21, 2022 – The needs of the Indonesian people for health services that are innovative and prioritize excellent service are increasing. The COVID-19 pandemic, which has been going on for 2 years, not only shows strength but also shows things that still need to be improved in the face of Indonesia's health. To be part of the solution to Indonesia's health problems, KlikDokter welcomes 2022 by moving to a new activity center located in MyRepublic, Green Office Park. This is seen as one of the efforts to expand its reach and spread its wings.

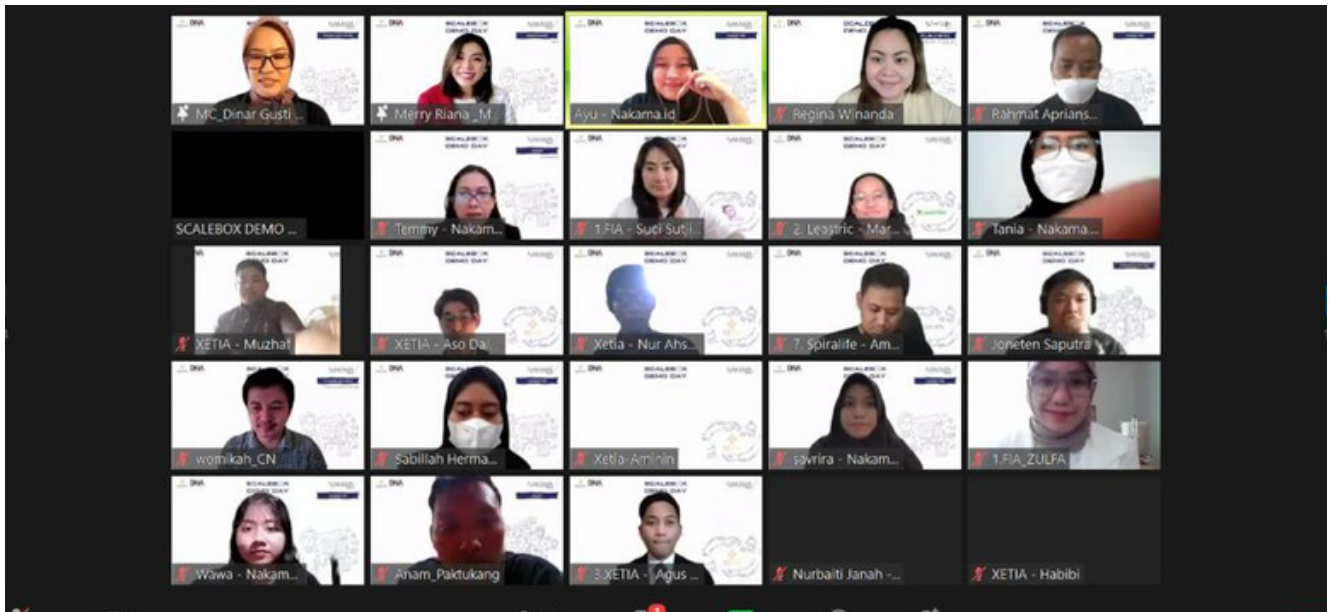
“KlikDokter wants to continue to grow and develop. We want to strengthen ourselves to be more innovative and world-class,” said Hendra Tjong as President Director of KlikDokter.

Apart from the operational office located in Pulomas, this new building located on the outskirts of the beautiful city of Jakarta is also expected to be a shelter for more creative medical personnel to collaborate to produce the best yet affordable health services.

The President Director of KlikDokter, Hendra Tjong added, “We hope that a wider work area can make our teamwork more optimally. This new building area is also directly integrated with the Digital Hub Area, which is the Indonesian version of Silicon Valley.”

The location of the KlikDokter activity center at MyRepublic Plaza is expected to strengthen KlikDokter's role in dominating digital medical services. The existing technology and digital infrastructure can be optimally developed. With a future orientation, KlikDokter hopes to provide the best and most trusted digital and non-digital health services in Indonesia.

DNA! ScaleBox Raised over 10 Million USD for Funding Digital Start-ups



BSD City, March 14 2022 – Sinar Mas Land, through the Digital Hub, successfully hosted the Scalebox. It is a program that drew 175 start-ups from BSD City, Jakarta Greater Area, Bandung, Surabaya, Semarang, Yogyakarta, and 20 other provinces across the nation, as well as from Japan and the Netherlands. Co-organized by Nakama.id, Scalebox provided training and help to digital-based start-ups.

Scalebox was held virtually for four months starting from September 2021 to January 2022. During the program, Digital Hub and Nakama.id provide learning opportunities and competition for start-up entrepreneurs. Hundreds of participants were then whittled down in many phases until the top 10 were invited to Demo Day to meet with venture capitalists and angel investors face to face. Among the top 10 start-ups, there were 8 to receive the funding. These start-ups are Female in Action, Xetia, Leastric, Amiga, Educourse, Carikemasandotcom, Aquila Herbs, and Spiralife. Furthermore, the venture capital companies collaborating on Scalebox are Sinar Mas Land, Sovereign's Capital, Patamar Capital, MDI Ventures, EV Growth, Ideasource and Spiral Ventures, along with 10 other angel investors.

Digital Tech Ecosystem & Development Sinar Mas Land CEO, Irawan Harahap envisions that the funding from the Scalebox program can be utilized to help start-up entrepreneurs to develop more successfully. "Sinar Mas Land created a Digital Hub more than its tangible development, but also as an ecosystem. As a melting pot for digital ecosystem, we also support the needs of the community and allow them to thrive with us. We hope that the start-ups funded through the Scalebox program would become the Digital Hub champions," stated Irawan.

Nakama.id CEO, Debora Temmy mentioned that this program drew a lot of favourable responses from start-up entrepreneurs and investors. "Scalebox provides start-up entrepreneurs access to mentoring, training, and funding. Of the ten top firms, eight were chosen to receive funds from MD Co. and Patamar Capital totalling more than 10 million dollars, as well as learning credits on Amazon Web Services (AWS) worth USD 300,000," Temmy added.

Scalebox received positive reactions from both start-up entrepreneurs from home and abroad. "Scalebox's training helped me develop my company plan. From here, I was able to identify several blind spots that can be solved right away so that my application can run more efficiently," said Agus Setia of Xetia.io, who joined this program from Osaka, Japan.

In addition to venture capital funds, Nakama.id will provide start-ups with potential access market, so that the start-ups may grow more, scale up more easily, and enhance their businesses. Parker, AWS, Instellar, Indigo, Venturi Startup Studio, Cakruk, STEMpreneur, Impactpreneur, Founders Live, Chameleon, Media Startup, Startup Borneo, Palembang Digital, Group of Smart Courses (GSC), and Rakamin Academy were among the sponsors of the event.



Digital Hub ecosystem supplies talent for Indonesia's Unicorn

BSD City, March 30, 2022 – In mid-March, Coordinating Minister for the Economic Airlangga Hartarto revealed that Indonesia has the highest digital economy in Southeast Asia with a value of USD 70 billion. This encourages Indonesian workers to have flexibility and competence in the digital field so that they can compete at the global level. Vocational training is also a solution to accelerate the fulfillment of the need for skilled and efficient workers in Indonesia.

Sinar Mas Land also takes part in the development of the digital economy in Indonesia through the Digital Hub in BSD City. This area is intended for the community and several digital companies. The Digital Hub ecosystem is also equipped with various higher education institutions and training centers to meet the workforce needs in the region. The digital workforce from the region has even been absorbed by several leading technology companies, one of which is Tokopedia.

Ferico Samuel, Tokopedia Engineering Manager, said, "We appreciate the performance of the digital workforce from the vocational training center at the Digital Hub. Cason and Naufal started working at Tokopedia earlier this year. Armed with training from Apple Academy and Purwadhika Digital Technology School, they can now work well in Tokopedia's Digital Goods team. Their work significantly helps us to provide customer service."

One of Tokopedia's employees, Cason is a graduate of Apple Academy, Apple Inc's vocational training center, third in the world. Cason said, "The study period at Apple Academy located at Digital Hub BSD City trained me to work with discipline. There I learned computer technology, especially coding to provide solutions to people's needs. This is also supported by a conducive learning environment, surrounded by startups and multinational companies that enrich my network."

Naufal, who has completed coding training at Purwadhika Digital Technology School, said, "Learning about coding has become my provision in completing my work at Tokopedia. Studying in the Digital Hub environment also prepared me to compete so that we are used to a fast work rhythm."

Purwa Hartono, Purwadhika Digital Technology School added, "Our presence in the Digital Hub makes it easy for students to access various companies, make connections for self-empowerment and grow their business. Students can also experience direct interaction with professionals in the field of digital technology. Cason and Naufal immediately felt the benefits and are now able to contribute to advancing the digital economy in Indonesia."

Sinar Mas Land's Chief Digital Tech Ecosystem & Development, Irawan Harahap is proud that the digital workforce from BSD City's Digital Hub can be well absorbed by the industry. "The Digital Hub was developed with adequate facilities and facilities for the development of the digital and creative technology industry. The completeness of the Digital Hub can be enjoyed by the industry as well as academics ranging from universities to vocational training centers. We continue to support teaching and learning activities to produce a reliable workforce in this field. Hopefully, we can see more digital champions from BSD City's Digital Hub," Irawan concluded.



SWAP Energy to grow with Digital Hub ecosystem

BSD City, March 18, 2022 - SWAP Energy, Indonesia's first smart battery swapping network, announced the successful closing of a Series Pre-A funding with participation from Kejora-SBI Orbit, Baramulti Group, Living Lab Ventures of Sinar Mas Land and New Energy Nexus Indonesia, Yifang, Raksasa Capital, strategic corporate investors and high-net-worth individuals.

"I thank the investors for believing in SWAP and the team. Upon closing this oversubscribed pre-A round, we will expedite our plans to accelerate the battery swapping reach and the adoption of electric motorcycles in our beloved cities," said Irwan Tjahaja, SWAP Energy co-founder and CEO. "In order to cater the growing demands and trends of electric vehicles, we believe that strong infrastructure, enjoyable driving experience, and best after-sales services should be our highest priorities," Irwan added.

SWAP Energy Network has prevailed through SMOOT, the first e-motorcycle that uses the battery-swapping system in Indonesia. SWAP's IoT technology connects batteries, swap stations, and e-motorcycles, making it easy for riders to see the status of their motorcycles, easily top-up mileage, and even turn off the motorcycles remotely via the SWAP application for security purposes.

"SWAP Energy will enhance our development in building sustainable environment and lifestyle of living. Through Living Lab, we would like to introduce to the citizens of BSD City that Sinar Mas Land is seriously building another level of living." said Mulyawan Gani, Chief of Digital Transformation Sinar Mas Land.

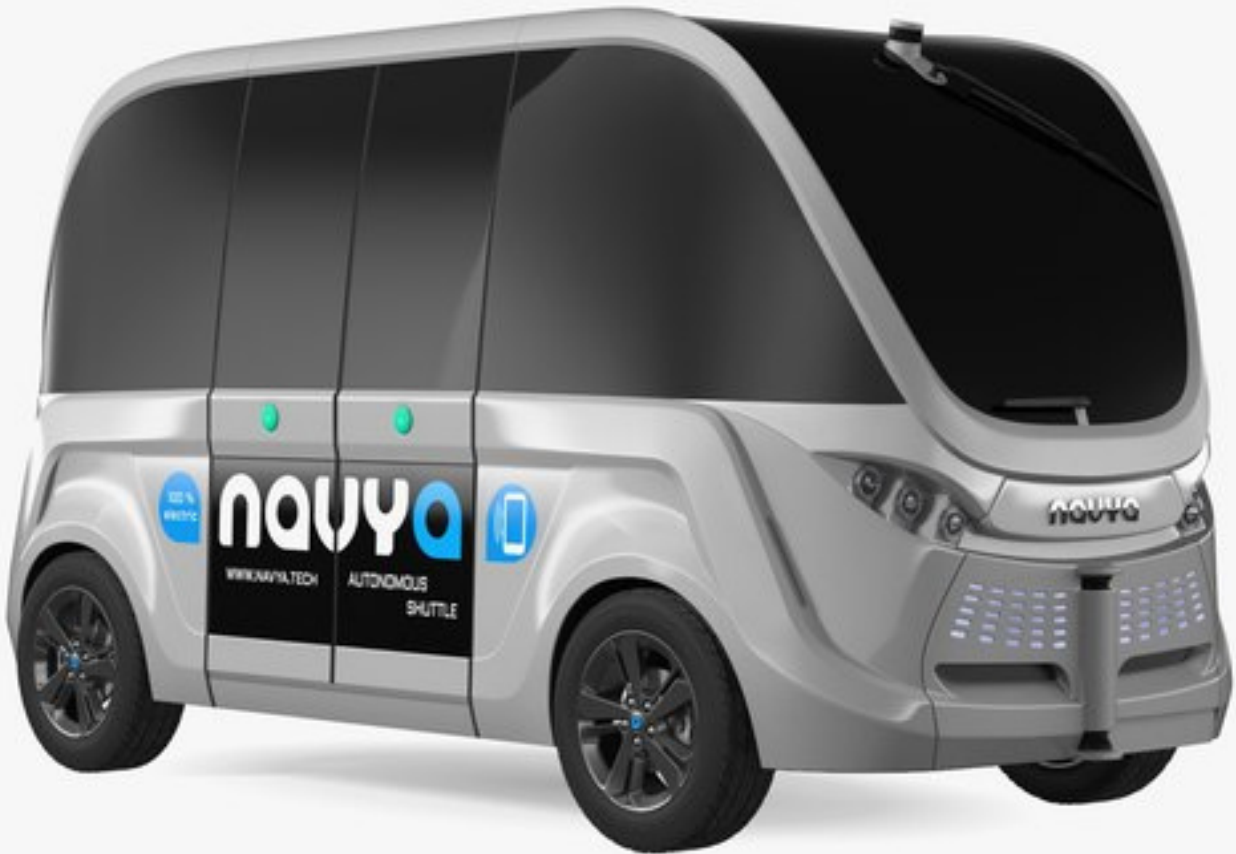
In February 14th 2022, company also decided to join Digital Hub ecosystem as they grow bigger. Irawan Harahap, Chief Digital Tech Ecosystem & Development explained, "We believe the positive growth of SWAP Energy in Digital Hub ecosystem will expand more opportunities of collaboration, interaction and engagement to the tech startup communities and to citizens of BSD City."

With this investment, SWAP Energy will accelerate the adoption of electric vehicles even further, supporting the Indonesian government to reach a target of 13 million electric motorcycles on the roads by 2030. To propel the adoption, SWAP is partnering with large enterprises such as Lazada Logistics, Pos Indonesia, Alfamart, Circle K, and many more.



Coming Up Next:

The 1st Autonomous Vehicle in Indonesia



Metaverse Showcase



..and many more!